

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2021

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SENATE BILL 466

Short Title: Req Source Disclosure/Online Grassroots Lobby. (Public)

Sponsors: Senators Johnson and Daniel (Primary Sponsors).

Referred to: Rules and Operations of the Senate

April 5, 2021

1 A BILL TO BE ENTITLED
2 AN ACT TO REQUIRE SOURCE DISCLOSURE FOR ONLINE GRASSROOTS
3 LOBBYING.

4 The General Assembly of North Carolina enacts:

5 **SECTION 1.** Article 3 of Chapter 120C of the General Statutes is amended by adding
6 a new section to read:

7 "**§ 120C-306. Required disclosures; electronic solicitation of others.**

8 (a) A lobbyist or lobbyist principal that directly or indirectly through a third party
9 engages in the solicitation of others under G.S. 120C-100(36)b. shall comply with all of the
10 following if the solicitation of others is designed to generate an email from a member of the
11 public to a legislator:

12 (1) The first line of the body of the generated email shall disclose the name of the
13 lobbyist principal.

14 (2) The second line of the body of the generated email shall disclose the name of
15 the third party, if any, that has been employed by the lobbyist or the lobbyist
16 principal to engage in the solicitation of others.

17 (b) Any solicitation of others to which subsection (a) of this section applies shall,
18 prominently and prior to any generated email being sent, notify the member of the public who is
19 being solicited that a generated email will be sent on that person's behalf to a legislator and that
20 as a result, personal information may be disclosed to the legislator.

21 (c) As used in this section, the phrase "designed to generate an email from a member of
22 the public" means an electronic document such as an online petition that invites, encourages, or
23 offers the opportunity for members of the public to sign or otherwise indicate support for the
24 contents of the document and that then creates and sends a generated email to a legislator that is
25 attributed to the member of the public."

26 **SECTION 2.** This act becomes effective October 1, 2021.

