

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2019

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HOUSE BILL 308

Short Title: Expand Agricultural Outdoor Advertising. (Public)

Sponsors: Representatives Dixon, Strickland, Barnes, and Conrad (Primary Sponsors).
For a complete list of sponsors, refer to the North Carolina General Assembly web site.

Referred to: Agriculture, if favorable, Regulatory Reform, if favorable, Rules, Calendar, and
Operations of the House

March 11, 2019

A BILL TO BE ENTITLED

AN ACT TO EXPAND OUTDOOR ADVERTISING FOR BONA FIDE FARMS ON THEIR
OWN PROPERTY.

The General Assembly of North Carolina enacts:

SECTION 1. G.S. 136-129 reads as rewritten:

"§ 136-129. **Limitations of outdoor advertising devices.**

No outdoor advertising shall be erected or maintained within 660 feet of the nearest edge of
the right-of-way of the interstate or primary highway systems in this State so as to be visible from
the main-traveled way thereof after the effective date of this Article as determined by
G.S. 136-140, except the following:

...

(2a) Outdoor advertising ~~which advertises the sale of any fruit or vegetable crop
by the grower at a roadside stand or by having the purchaser pick the crop on
the property on which the crop is grown~~ provided: (i) to promote a bona fide
farm that is exempt from zoning regulations pursuant to G.S. 153-340(b),
provided the sign is no more than two-three feet long on any side; (ii) side and
the sign is located on property owned or leased by the grower where the crop
is grown; (iii) the grower is also the seller; and (iv) the sign is kept in place by
the grower for no more than 30 days. the bona fide farm property.

...."

SECTION 2. This act is effective when it becomes law.

