

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2017

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HOUSE BILL 904

Short Title: North Carolina Rural Job Creation Fund. (Public)

Sponsors: Representatives Ross, Goodman, Collins, and Faircloth (Primary Sponsors).  
*For a complete list of sponsors, refer to the North Carolina General Assembly web site.*

Referred to: Commerce and Job Development, if favorable, Appropriations

April 26, 2017

1 A BILL TO BE ENTITLED  
2 AN ACT TO ENACT THE NORTH CAROLINA RURAL JOB CREATION FUND.  
3 The General Assembly of North Carolina enacts:

4 **SECTION 1.** Article 10 of Chapter 143B of the General Statutes is amended by  
5 adding a new Part to read:

6 "Part 23. North Carolina Rural Job Creation Fund.

7 "§ 143B-437.135. Short title.

8 This Part shall be known and may be cited as the "North Carolina Rural Job Creation  
9 Fund."

10 "§ 143B-437.136. Definitions.

11 The following definitions apply in this Part:

- 12 (1) Affiliate. – An entity that, directly or indirectly, through one or more  
13 intermediaries, controls, is controlled by, or is under common control with  
14 another entity. For the purposes of this subdivision, an entity is "controlled  
15 by" another entity if the controlling entity holds, directly or indirectly, the  
16 majority voting or ownership interest in the controlled entity or has control  
17 over the day-to-day operations of the controlled entity by contract or law.
- 18 (2) Business concern. – An operating company that, at the time of the initial  
19 investment in the company by a rural fund, has fewer than 150 employees  
20 and the business's principal business operations are located in North Carolina  
21 other than in a development tier three area located outside a census tract with  
22 the median household income at or below eighty percent (80%) of the  
23 median household income of the State for a family of four.
- 24 (3) Closing date. – The date on which a rural fund has collected all of the  
25 amounts specified by G.S. 143B-437.137.
- 26 (4) Department. – The Department of Commerce.
- 27 (5) Development tier area. – Defined in G.S. 143B-437.08.
- 28 (6) Earned job factor. – An amount equal to seven thousand five hundred dollars  
29 (\$7,500) per year per full-time employee employed by a business concern  
30 located in a development tier three area; eleven thousand two hundred fifty  
31 dollars (\$11,250) per year per full-time employee employed by a business  
32 concern located in a development tier two area; or fifteen thousand dollars  
33 (\$15,000) per year per full-time employee employed by a business concern  
34 located in development tier one area.



- 1           (7)    Full-time employee. – An employee who is employed by a business concern  
2           for consideration for at least 35 hours per week or who renders any other  
3           standard of service generally accepted by custom or practice as full-time  
4           employment.
- 5           (8)    Growth investment. – Any capital or equity investment in a business concern  
6           or any loan to a business concern with a stated maturity at least one year  
7           after the date of issuance.
- 8           (9)    Investment authority. – The amount stated on the notice issued under  
9           G.S.143B-437.137(e) certifying the rural fund. A rural fund's investment  
10           authority shall be comprised of equal amounts of repayable grant  
11           contributions and private contributions at the closing date.
- 12           (10) Net full-time employee. – The difference between (i) the number of full-time  
13           employees at the business concern on the date of the initial growth  
14           investment and (ii) the quarterly average of full-time employees at the  
15           business concern for the preceding year, annualized from the date of the  
16           initial growth investment.
- 17           (11) Principal business operations. – For a business concern, the place or places  
18           where at least eighty percent (80%) of its employees work or where  
19           employees that are paid at least eighty percent (80%) of its payroll work. An  
20           out-of-state business that has agreed to relocate employees using the  
21           proceeds of a growth investment to establish its principal business operations  
22           in this State shall be deemed to have its principal business operations in this  
23           new location provided it satisfies this definition within 180 days after  
24           receiving the growth investment or a later date, if agreed to by the  
25           Department.
- 26           (12) Private contributions. – An investment of cash in a rural fund to match  
27           dollar-for-dollar the repayable grant amount up to the investment authority  
28           of the rural fund. A rural fund's private contributions shall be comprised as  
29           follows: ten percent (10%) shall be comprised of equity investments  
30           contributed by affiliates of the rural fund, including employees, officers, and  
31           directors of such affiliates, and the remainder shall be comprised of equity  
32           investments contributed by nonaffiliates of the rural fund.
- 33           (13) Repayment amount. – The amount for a rural fund that is fifty percent (50%)  
34           of its investment authority pursuant to G.S. 143B-437.127(b) minus the sum  
35           of (i) the product of net full-time employees reported to the State in each of  
36           the rural fund's annual reports submitted pursuant to  
37           G.S. 143B-437.141(a)(3) and the earned job factor and (ii) the product of  
38           full-time employees at the time of the initial growth investment in a business  
39           concern and fifty percent (50%) of the business concern's applicable earned  
40           job factor. The amount of the repayable grant that is available for repayment  
41           shall be reduced by thirty percent (30%) upon meeting the one hundred  
42           percent (100%) investment requirement under G.S. 143B-437.139(a)(1).
- 43           (14) Repayable grant. – An investment of cash by the Department into a rural  
44           fund that will be matched dollar-for-dollar with private contributions up to  
45           the investment authority of the rural fund.
- 46           (15) Rural county. – A development tier one or two area.
- 47           (16) Rural fund. – An entity certified by the Department under  
48           G.S. 143B-437.137.

49    **"§ 143B-437.137. Application process and allocations.**

50           (a)    Beginning October 1, 2017, the Department shall accept applications for approval as  
51           a rural fund. The application shall include all of the following:

- 1           (1)    The total investment authority sought by the applicant.  
2           (2)    A copy of the applicant's license or the license of an affiliate of the applicant  
3           as a (i) rural business investment company under 7 U.S.C. § 2009cc or (ii)  
4           small business investment company under 15 U.S.C. § 68.  
5           (3)    Evidence that, as of the date the application, the applicant or the affiliate has  
6           invested at least one hundred million dollars (\$100,000,000) in nonpublic  
7           companies located in communities throughout the United States with fewer  
8           than 50,000 residents.  
9           (4)    A signed affidavit from each investor stating the investor's amount of private  
10          contributions to the rural fund.

11          (b)    The Department shall make application determinations by November 30, 2017, in  
12          the order in which the applications are received. The Department shall deem applications  
13          received on the same day to have been received simultaneously. The Department shall not  
14          approve more than one hundred million dollars (\$100,000,000) in investment authority. If  
15          requests for investment authority received simultaneously would result in the limitation  
16          provided in this subsection being exceeded, the Department shall proportionally allot the  
17          investment authority among the approved applications. Upon approval of an application, the  
18          Department shall provide a grant certificate to the applicant designating the applicant as a rural  
19          fund and specifying the amount of the rural fund's investment authority.

20          (c)    The Department may deny an application submitted under this section only for the  
21          following reasons:

- 22           (1)    The applicant does not satisfy all the criteria described in subsection (a) of  
23           this section.  
24           (2)    The signed affidavits of investors indicate private contributions of less than  
25           fifty percent (50%) of the total amount of investment authority sought by the  
26           applicant.  
27           (3)    The Department has already approved the maximum amount of investment  
28           authority allowed under subsection (b) of this section.

29          (d)    If the Department denies an application, the applicant may provide additional  
30          information to the Department within five days of the notice of denial. The Department shall  
31          review and reconsider the application and additional information within 10 days but not beyond  
32          November 30, 2017. A reconsidered application shall retain the original date of receipt  
33          provided under subsection (b) of this section for purposes of priority.

34          (e)    A rural fund shall do all of the following:

- 35           (1)    Within 60 days after receiving the approval issued under subsection (b) of  
36           this section, collect the private contributions from each investor that, when  
37           added to the repayable grant, equal the rural fund's investment authority.  
38           (2)    Within 65 days after receiving the approval issued under subsection (b) of  
39           this section, send to the Department documentation sufficient to prove that  
40           the amounts described in subdivision (1) of this subsection have been  
41           collected.

42          (f)    If the rural fund fails to fully comply with subsection (e) of this section, the rural  
43          fund's approval is forfeited, and the Department may award the corresponding investment  
44          authority to existing applicants who received an investment authority lower than the amount  
45          requested due to a reduction pursuant to subsection (b) of this section or to new applicants.

46          **"§ 143B-437.138. Grant established.**

47          (a)    The North Carolina Rural Job Creation Fund is established as a special revenue fund  
48          in the Department. The Department shall provide allocations from the Fund to a rural fund as of  
49          the closing date in an amount equal to one-half of the investment authority provided to the rural  
50          fund in the grant certificate issued pursuant to G.S. 143B-437.137(b).

1       **(b)** The rural fund and the Department shall execute a binding agreement enumerating  
2 the duties of the Department, including the right of the rural fund to receive allocations as  
3 provided in subsection (a) of this section, the duties of the rural fund to invest in business  
4 concerns, and stating terms of grant repayment, consistent with the provisions of this Part.

5 **"§ 143B-437.139. Demand of repayment.**

6       **(a)** The Department shall demand immediate repayment of the grant issued under  
7 G.S. 143B-437.138 if any of the following occurs with respect to the rural fund before it is  
8 certified to exit the program in accordance with G.S. 143B-437.143:

9           **(1)** The rural fund does not invest all of its investment authority in growth  
10 investments in this State within three years of the closing date and does not  
11 invest at least seventy percent (70%) of its investment authority in growth  
12 investments in development tier one or two areas.

13           **(2)** The rural fund, after satisfying subdivision (1) of this subsection, fails to  
14 maintain growth investments equal to one hundred percent (100%) of its  
15 investment authority in growth investments in this State until the sixth  
16 anniversary of the closing date. For the purposes of this subsection, an  
17 investment is "maintained" even if the investment is sold or repaid so long as  
18 the rural fund reinvests an amount equal to the capital returned or recovered  
19 by the rural fund from the original investment, exclusive of any profits  
20 realized, in other growth investments in this State within 12 months of the  
21 receipt of such capital. Amounts received periodically by a rural fund shall  
22 be treated as continually invested in growth investments if the amounts are  
23 reinvested in one or more growth investments by the end of the following  
24 calendar year. A rural fund is not required to reinvest capital returned from  
25 growth investments after the fifth anniversary of the closing date, and such  
26 growth investments shall be considered held continuously by the rural fund  
27 through the sixth anniversary of the closing date.

28           **(3)** The rural fund, before exiting the program in accordance with  
29 G.S. 143B-437.143, makes a distribution or payment that results in the rural  
30 fund having less than one hundred percent (100%) of its investment  
31 authority invested in growth investments in this State or available for  
32 investment in growth investments and held in cash and other marketable  
33 securities.

34           **(4)** The rural fund provides greater than five million dollars (\$5,000,000) in  
35 growth investments in a single business concern, including growth  
36 investments in affiliates of the business concern.

37           **(5)** The rural fund makes a growth investment in a business concern that directly  
38 or indirectly through an affiliate owns, has the right to acquire an ownership  
39 interest, makes a loan to, or makes an investment in the rural fund, an  
40 affiliate of the rural fund, or an investor in the rural fund. For purposes of  
41 this subdivision, a rural fund will not be considered an affiliate of a business  
42 concern solely as a result of its growth investment.

43       **(b)** Before demanding repayment under this subsection, the Department shall notify the  
44 rural fund of the reasons for the pending repayment. The rural fund shall have 90 days from the  
45 date the notice was dispatched to correct any violation outlined in the notice to the satisfaction  
46 of the Department and avoid repayment of the grant.

47 **"§ 143B-437.140. Request for determination.**

48       A rural fund, before making a growth investment, may request from the Department a  
49 written opinion as to whether the business in which it proposes to invest is a business concern  
50 as defined in this Part. The Department, not later than the fifteenth business day after the date  
51 of receipt of the request, shall notify the rural fund of its determination. If the Department fails

1 to notify the rural fund by the fifteenth business day of its determination, the business in which  
2 the rural fund proposes to invest shall be deemed to not be a business concern.

3 **"§ 143B-437.141. Reports.**

4 (a) A rural fund shall submit an annual report to the Department on or before the last  
5 day of February of each year until the rural fund has exited the program in accordance with  
6 G.S. 143B-437.143. The annual report shall provide documentation as to the rural fund's  
7 growth investments and include all of the following:

8 (1) A bank statement evidencing each growth investment.

9 (2) The name, location, and industry of each business concern receiving a  
10 growth investment, including either the determination letter set forth in  
11 G.S. 143B-437.140 or evidence that the business qualified as a business  
12 concern at the time the investment was made.

13 (3) The annualized number of net full-time employees and the number of  
14 full-time employees at the business concern on the date of the initial growth  
15 investment at each business concern.

16 (4) Any other information required by the Department.

17 (b) Within 60 days of receipt of an annual report, the Department shall provide written  
18 confirmation to the rural fund of the net full-time employees the rural fund has been credited  
19 for that year.

20 (c) By the fifth business day after the third anniversary of the closing date, a rural fund  
21 shall submit a report to the Department evidencing its compliance with the investment  
22 requirements of G.S. 143B-437.139(a)(1).

23 (d) The Department shall adopt rules necessary to implement this Part.

24 (e) The Department shall submit an annual report to the Joint Legislative Economic  
25 Development Oversight Committee on or before April 1, 2019. The annual report shall include  
26 all of the following:

27 (1) The rural funds certified to participate in the program.

28 (2) The amount of investment authority awarded to each rural fund.

29 (3) Any investments made by the rural funds, including the location of the  
30 investments.

31 (4) Whether the rural funds are in compliance with the statute and rules and  
32 regulations.

33 (5) Any other information required by the Department.

34 **"§ 143B-437.142. Fee.**

35 (a) The Department shall calculate an annual fee to be paid by each rural fund certified  
36 pursuant to G.S. 143B-437.137 by dividing twenty-five thousand dollars (\$25,000) by the  
37 number of applications certified pursuant to G.S. 143B-437.137 and notify each rural fund of  
38 the amount of the annual fee.

39 (b) The initial annual fee shall be due and payable to the Department with evidence of  
40 receipt of a cash investment as set forth in G.S. 143B-437.137(e)(2). After the initial annual  
41 fee, an annual fee shall be due and payable to the Department on or before that last day of  
42 February of each year.

43 (c) An annual fee shall not be required once a rural fund has exited the program in  
44 accordance with G.S. 143B-437.143.

45 (d) To maintain an aggregate annual fee of twenty-five thousand dollars (\$25,000) for  
46 all rural funds, the Department shall recalculate the annual fee as needed upon the lapse of any  
47 certification under G.S. 143B-437.137(g), the demand of repayment under  
48 G.S. 143B-437.139(a), or a rural fund's exit from the program pursuant to G.S. 143B-437.143.

49 **"§ 143B-437.143. Exit.**

50 (a) On or after the sixth anniversary of the closing date, a rural fund may exit the  
51 program and no longer be subject to the provisions of this Part. The Department shall respond

1 to the application within 30 days of receipt and include a calculation of any repayment amount  
2 due.

3 (b) No distributions may be made with respect to the equity interests of the rural fund in  
4 excess of the sum of the amount of equity capital invested with respect to such interests and an  
5 amount equal to any projected increase in the federal or State tax liability of holders of such  
6 interests related to the ownership, management, or operation of the rural fund until the rural  
7 fund has made payments to the State equal to the repayment amount."

8 **SECTION 2.** There is appropriated from the General Fund to the North Carolina  
9 Rural Job Creation Fund, as established in this act, the sum of fifty million dollars  
10 (\$50,000,000) for the 2017-2018 fiscal year to be used for purposes consistent with that Fund.

11 **SECTION 3.** This act is effective when it becomes law.