

**GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2009**

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**SENATE BILL 793\***

Short Title: Promote HUB/Supplier Diversity/Funds. (Public)

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Sponsors: Senators Dannelly; Dorsett, Graham, and Malone.

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Referred to: Appropriations/Base Budget.

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March 25, 2009

A BILL TO BE ENTITLED

1 AN ACT TO APPROPRIATE FUNDS TO THE DEPARTMENT OF COMMERCE TO  
2 PROMOTE HISTORICALLY UNDERUTILIZED BUSINESSES AND SUPPLIER  
3 DIVERSITY WHEN PROMOTING AND MARKETING THE STATE OF NORTH  
4 CAROLINA.  
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6 The General Assembly of North Carolina enacts:

7 **SECTION 1.** There is appropriated from the General Fund to the Department of  
8 Commerce, Division of Tourism, Film and Sports Development, the sum of one million dollars  
9 (\$1,000,000) for the 2009-2010 fiscal year to be used for promoting Historically Underutilized  
10 Businesses and supplier diversity when promoting and marketing the State of North Carolina.  
11 The promoting of Historically Underutilized Businesses and supplier diversity may include  
12 advertising with minority media outlets, advertising with minorities in the motorsports industry,  
13 and advertising with other media outlets. The Division of Tourism, Film and Sports  
14 Development and firms that contract with the Division to promote Historically Underutilized  
15 Businesses and supplier diversity shall make a good faith effort to achieve diversity in the  
16 bidding and awarding of marketing and advertising contracts.

17 **SECTION 2.** This act becomes effective July 1, 2009.

