

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2009

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HOUSE BILL 686

Short Title: Modernize Do Not Call Notice Procedures. (Public)

Sponsors: Representatives Tucker, Tolson, Howard, Dickson (Primary Sponsors);
Blackwood, Carney, Faison, Folwell, Glazier, Harrison, Hurley, Lucas, and
McGee.

Referred to: Public Utilities, if favorable, Judiciary II.

March 23, 2009

A BILL TO BE ENTITLED

AN ACT TO MODERNIZE NOTICE REQUIREMENTS FOR PROTECTIONS FOR
TELEPHONE SUBSCRIBERS WHO WISH TO STOP UNWANTED TELEPHONE
SOLICITATIONS AND FOR CONSUMERS WHO ENTER INTO TELEMARKETING
TRANSACTIONS.

The General Assembly of North Carolina enacts:

SECTION 1. G.S. 75-102(m) reads as rewritten:

"(m) The Attorney General, in consultation with the Public Staff of the Public Utilities
Commission, shall draft the contents of a bill ~~insert~~insert, bill message, or direct mail,
including e-mail when affirmatively selected by the customer, that notifies consumers of the
existence of the "Do Not Call" Registry and provides information to consumers on how to use
it and the other provisions of this Article to object to receiving telephone solicitations. Local
exchange companies shall distribute the insert pursuant to G.S. 62-54."

SECTION 2. G.S. 62-54 reads as written:

"§ 62-54. Notification of opportunity to object to telephone solicitation.

The Commission shall require each local exchange company and each competing local
provider certified to do business in North Carolina to notify all telephone subscribers who
subscribe to residential service from that company of the provisions of Article 4 of Chapter 75
of the General Statutes and of the federal laws and regulations allowing consumers to object to
receiving telephone solicitations, by enclosing a bill ~~insert~~insert, bill message, or direct mail,
including e-mail when affirmatively selected by the customer, drafted pursuant to
G.S. 75-102(m), at least ~~annually, in at least one telephone bill mailed to every residential~~
~~customer.~~ annually. The Commission shall also ensure that this information is printed in a
clear, conspicuous manner in the consumer information pages of each telephone directory
distributed to residential customers."

SECTION 3. This act becomes effective October 1, 2009.

