

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2001

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HOUSE BILL 1269  
Second Edition Engrossed 4/26/01  
Senate Rules and Operations of the Senate Committee Substitute Adopted 9/18/01

Short Title: Rental Cars-Advertising and Charges.

(Public)

Sponsors:

Referred to:

April 12, 2001

A BILL TO BE ENTITLED

AN ACT REGARDING AIRPORT FEES AND CHARGE FOR RENTAL CARS.

The General Assembly of North Carolina enacts:

**SECTION 1.** G.S. 66-202 reads as rewritten:

"§ 66-202. **Rental car advertising.**

(a) Except as set forth in subsections (d) and (e) of this section and G.S. 66-204(a), A rental car company shall only advertise and charge a rental rate that includes the entire amount, except taxes and a mileage ~~charge~~charge, if any, that a renter must pay to hire or lease a vehicle for the period of time to which the rental rate applies.

(b) If a rental car company states a rental rate in a print advertisement or in an in-person or computer-transmitted quotation, quotation contained in the rental car company's proprietary computer reservation system, the rental car company shall clearly disclose or cause to be disclosed in that advertisement or quotation the terms of any mileage conditions relating to the advertised or quoted rental rate, including, but not limited to: To the extent applicable, the amount of mileage and fuel charges; the number of miles for which no charge will be imposed; and a description of the geographic driving limitations, if any, within the United States and Canada.

(c) A rental car company shall also include in all advertising the daily rate it charges for collision damage waivers; shall state in such advertising that collision damage waivers are not required; and shall state that prospective renters should examine or inquire about their automobile insurance policies to see whether such policies will cover damage to rental vehicles.

(d) ~~An advertised rental rate does not have to include airport access charges that may be avoided, as long as the advertisement clearly and conspicuously discloses, immediately adjacent to the advertised rate, the range of airport access charges that exists in the area to which the advertised rental rate applies and clearly and conspicuously discloses the method of avoiding the airport access charge.~~For a rental rate stated in an advertisement, quotation, or reservation for an airport location, a rental

1 car company shall clearly and conspicuously disclose the existence and actual amount  
2 of the airport charges or fees, if any. For a rental rate stated in an advertisement,  
3 quotation, or reservation involving more than one airport location, a rental car company  
4 shall clearly and conspicuously disclose the existence and range of airport charges or  
5 fees, if any, or the maximum airport charge or fee. For purposes of this section,  
6 advertisements shall include radio, television, other electronic media, and print. For  
7 purposes of this section, quotations and reservations shall include in-person or  
8 proprietary computer-transmitted reservation systems.

9 (e) A rental car company shall clearly and conspicuously display the amount of  
10 the airport charges or fees in any proprietary computer-assisted reservation system,  
11 shown or referenced on the same page on the computer screen viewed by the renter as  
12 the displayed rental rate and in a print size not smaller than the print size of the rental  
13 rate. A rental car company shall inform the renter of the amount of the airport charges  
14 or fees either at the time of making an initial quotation of a rental rate or at the time of  
15 making a reservation, if the quotation is made by the rental car company for a location  
16 at which it collects airport charges or fees. A rental car company shall separately  
17 identify the amount and existence of the airport charges or fees on the rental  
18 agreement."

19 **SECTION 2.** G.S. 66-203(a) reads as rewritten:

20 "(a) No rental car company may charge, in addition to the rental rate, taxes,  
21 airport charges and fees, if any, and mileage charge, if any, any fee that must be paid by  
22 the renter as a condition of hiring or leasing a vehicle, such as, but not limited to,  
23 required fuel charges or any fee for transporting the renter to the location where the  
24 rented vehicle will be delivered to that person."

25 **SECTION 3.** G.S. 66-204(a) reads as rewritten:

26 "(a) In addition to the rental rate, taxes, airport charges and fees, if any, and  
27 mileage charge, if any, a rental car company may charge a renter for an item or service  
28 provided in connection with a particular rental transaction if the renter can avoid  
29 incurring that charge by choosing not to obtain or utilize the optional item or service.  
30 Items and services for which a rental car company may impose an additional charge  
31 include, but are not limited to: Optional insurance and accessories requested by the  
32 renter unless otherwise prohibited by law; service charges incident to a person's optional  
33 return of the vehicle to a location other than the location where the vehicle was hired or  
34 leased; ~~airport access charges that may be avoided by the renter, provided the~~  
35 ~~requirements of G.S. 66-202(d) are met;~~ and charges for refueling the vehicle at the  
36 conclusion of the rental transaction in the event the rented vehicle is not returned with  
37 as much fuel as was in its fuel tank at the beginning of the rental."

38 **SECTION 4.** This act is effective when it becomes law.